



DIGITAL
MARKETING
EUROPE

DIGITAL MARKETING EUROPE
2024 ONSITE EDITION

SPONSORSHIP OPPORTUNITIES

About the Event



When? March 20-21, 2024

Where? Vilnius, Lithuania

Target groups: agencies, SMEs, Marketing departments, Startups, Freelancers, Influencers.

500+

[Attendees]

34+

[Speakers]

30+

[Countries]


3+


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2


[Days]

 Artificial intelligence (AI)


 Voice search optimization


 Social media advertising


 User-generated content


 Customer journey mapping


 Chatbots


 Micro-moments


 Personalization


 Native advertising

 Video content

 Virtual and augmented reality

 Interactive content

 Omnichannel marketing

 Predictive analytics

 Social media influencer marketing

Sponsorship Packages for Onsite Attendance

ON-SITE SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
List of on-site attendee emails who agreed to receive promotions from partners	x			
Hosting panel discussion	1			
Speaker opportunity (delivering a talk)	2	1		
Hosting conference track (opportunity to present moderator for interaction with speakers and audience)	2	1		
Booth at the conference area	1	1		
SMS announcements for participants during the conference	x	x		
Logo on the main hall screen	x	x		
Distribution of leaflets, gifts or other material	x	x		
Participating as discussor in open panel discussion	x	x	x	
Mentioning through Twitter, Facebook, LinkedIn	x	x	x	
Logo on the badge	x	x	x	
Logo on promotional mailings for the attendees	x	x	x	x
Logo on the conference website	x	x	x	x
Logo on informational TV screens	x	x	x	x
Sponsor`s roll-ups at the conference area	5	3	2	1
Complimentary tickets to 2-Days on-site conference	5	3	2	1
Mentioning during Opening and Closing ceremonies	x	x	x	x
PRICE FOR ON-SITE SPONSORSHIP PACKAGES	12 000 €	8 000 €	5 000 €	2 000 €

Sponsorship opportunities are defined more specifically further.

*The space for opportunities are limited, therefore we rely on first-come, first-served basis.

** Excluding VAT.

Conference Party Sponsorship Package

Take the unique privilege of hosting the much-anticipated conference party, providing an unforgettable experience for all conference attendees. With a budget of approximately 3000 Eur, your generous support will contribute to the success of the event and elevate your brand!

- Mentioning during opening and closing ceremonies
- 3 complimentary tickets to 2-days onsite conference
- Logo on the conference website
- Logo on promotional mailings to attendees
- Logo on informational TV screens
- Logo on the badge
- Social media posts (Facebook, Twitter, LinkedIn)
- Logo on the main hall screen
- SMS announcements for participants during the conference
- Separate block on conference website

*The space for opportunities are limited, therefore we rely on first-come, first-served basis.

CONTACTS



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