



**DIGITAL**  
MARKETING  
# EUROPE



**DIGITAL MARKETING 2024**  
**ONSITE EDITION**

**SPONSORSHIP OPPORTUNITIES**

# ABOUT



When? March 20-21, 2024

Where? Vilnius, Lithuania

Target groups: agencies, SMEs, Marketing departments, Startups, Freelancers, Influencers.

**500+**

[Attendees]

**34+**

[Speakers]

**30+**

[Countries]


**3+**

[Tracks]


**2**


[Days]

 Artificial intelligence (AI)


 Voice search optimization

 Social media advertising


 User-generated content

 Customer journey mapping


 Chatbots

 Micro-moments

 Personalization


 Native advertising

 Video content

 Virtual and augmented reality

 Interactive content

 Omnichannel marketing

 Predictive analytics

 Social media influencer marketing

# Sponsorship Packages for Online Attendance

ONSITE SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
List of onsite attendees emails who agreed to receive promotions from partners	x			
Hosting panel discussion	1			
Speaker opportunity (delivering a talk)	2	1		
Hosting conference track (opportunity to present moderator for interaction with speakers and audience on a virtual track)	2	1		
Booth at the conference area	1	1		
Quiz before the closing keynote	x	x		
SMS announcements for participants during the conference	x	x		
Logo on the main hall screen	x	x		
Distribution of leaflets, gifts or other material	x	x		
Participating as a discussor in an open panel discussion	x	x	x	
Social media posts (Facebook, Twitter, LinkedIn)	x	x	x	
Logo on the badge	x	x	x	
Logo on informational TV screens	x	x	x	x
Logo on promotional mailings to attendees	x	x	x	x
Logo on the conference website	x	x	x	x
Sponsor's roll-ups at the conference area	5	3	2	1
Complimentary tickets to 2-days onsite conference	5	3	2	1
Mentioning during opening and closing ceremonies	x	x	x	x
<b>PRICE FOR ONSITE SPONSORSHIP PACKAGES**</b>	<b>12 000 Eur</b>	<b>8 000 Eur</b>	<b>5 000 Eur</b>	<b>2 000 Eur</b>

Sponsorship opportunities are defined more specifically further.

\*The space for opportunities are limited, therefore we rely on first-come, first-served basis.

\*\* Excluding VAT.

# CONTACTS



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