DIGITAL MARKETING #CONFERENCE

DIGITAL MARKETING 2021 CONFERENCE + EXPO

Sponsorship Opportunities

About

DIGITAL MARKETING #CONFERENCE

- April 26-29, 2021 | Online
- Digital Marketing Europe 2021 Conference + EXPO is a digital 4-day experience including thousands of fellow marketers and influencers, keynotes and sessions, full-day hands-on workshops, networking opportunities, expos, and much more! It is an opportunity for global experts at any level to participate, network, and advance in their careers! Our event will feature over 70 speakers from all over the globe.
- Content will be in at least **4 different languages**: English, Russian, Polish, and Lithuanian.
- Target groups: **agencies, SMEs, Marketing departments, Startups, Freelancers**, **Influencers**.
- The conference will be held using pine.events platform.

4	4	7	10	70+	3000+
[Days]	[Languages]	[Tracks]	[Workshops]	[Speakers]	[Attendees]

Social Media	Online Advertising	SEO & SEM	Marketing Technology	Customer Experience
Brand Strategy	Growth Hacking	Web Marketing	Content Marketing	Email Marketing
Mobile Marketing	Marketing Automation	User Experience (UX)	Affiliate Marketing	Data & Analytics

We organize conferences for 6 years, check out our other events:

- www.devopspro.lt
- www.devdays.lt
- www.testcon.lt
- www.bigdataconference.eu
- www.rpaconference.eu

Sponsorship Packages

DIGITAL MARKETING #CONFERENCE

SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
Hosting Opening/Closing ceremony	x			
List of attendee emails who agreed to receive promotions from partners	x			
Livestream booth and company`s placement in the lobby	x			
Workshop opportunity	1			
Speaker opportunity (delivering a talk, hosting panel discussion or hosting virtual cafe)	2	1		
Promotional email to all attendees before/after conference	x	x		
Announcements for all conference participants	x	x		
Scheduled marketing messages through Twitter, Facebook (during conference days)	x	x		
Logo on virtual stage track	x	x		
Livestream booth	Size 1	Size 2	Size 3	
Distribution of digital assets of gifts	x	x	x	
Banners on conference platform different menus	x	x	x	
Participating as discusser in panel discussion or virtual café	x	x	x	
Complimentary Workshop Pass	5	3	1	
Complimentary VIP Pass	7	5	3	1
Option to see the attendee list and chat on the platform	x	x	x	x
Option to schedule calls with speakers and VIP attendees	x	x	x	x
Job listings on the platform	5	3	2	1
Your business card on the platform	x	x	x	x
Logo on platform letters to attendees	x	x	x	x
Logo on promotional mailings for the attendees	x	x	x	x
Logo on the conference website	x	x	x	x
Mentioning during Opening and Closing ceremonies	x	x	x	x
PRICE* **	9 000 €	5 000 €	3 000 €	1 000 €

*The space for opportunities are limited, therefore we rely on first-come, first-served basis.
** Excluding VAT.

Sponsorship opportunities are defined more specifically further.

Hosting Opening/Closing ceremony [Platinum]

You will be able to Host one of the spaces for opening/closing the conference. The script is being aligned with the organizers.

List of attendee emails who agreed to receive promotions from partners [Platinum]

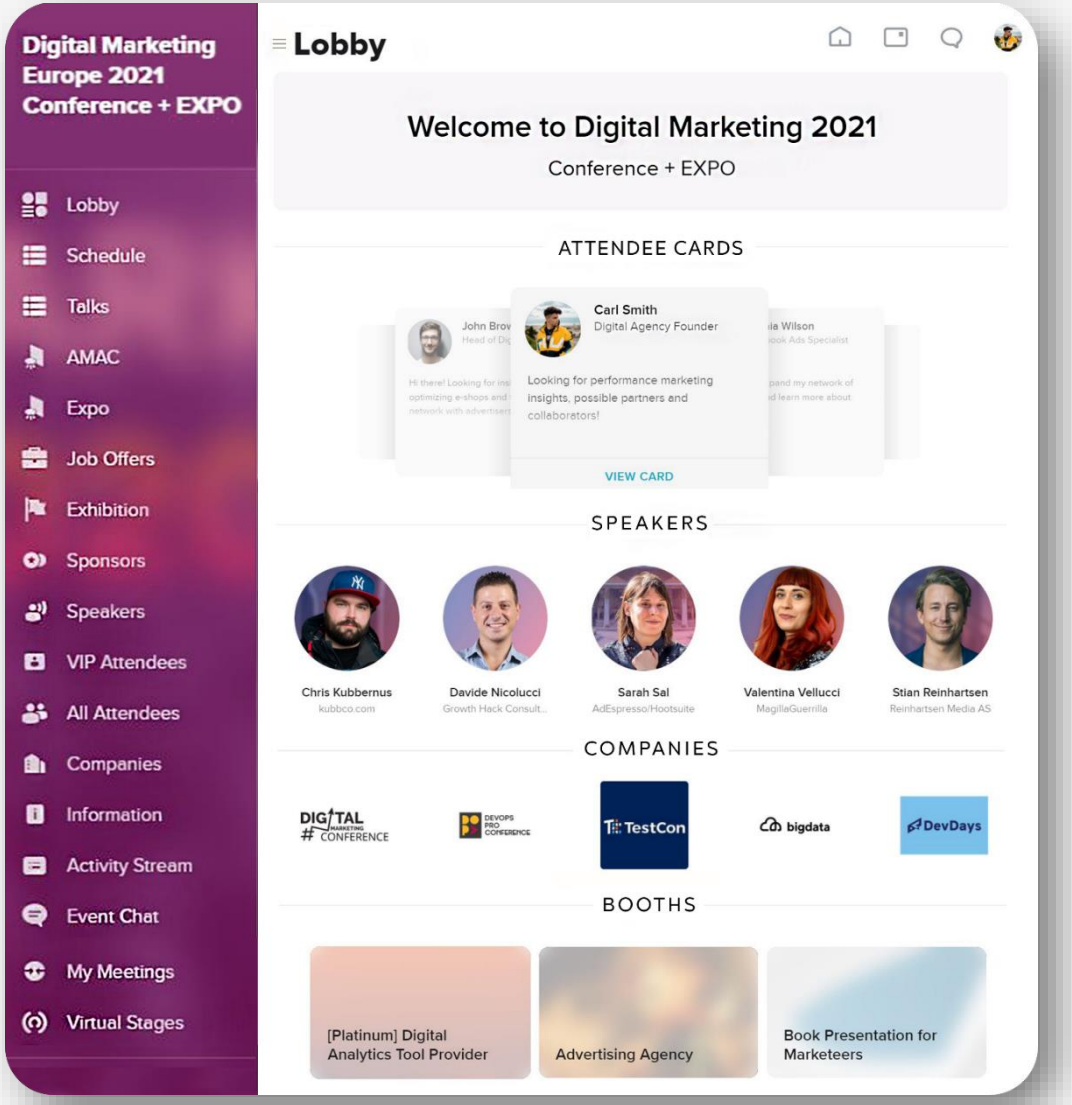
With the ticket purchase, each attendee marks if he/she is willing to receive emails from conference partners. Therefore we will be able to provide you emails from those who chose such option. However, you must comply with GDPR once you receive the contacts.

Companys` placement in the Lobby [Platinum]

Your company will be placed as default next to the companies list in the Lobby.

Virtual booth placement in the Lobby [Platinum]

Your company will be placed as default next to the booths list in the Lobby.



DIGITAL MARKETING #CONFERENCE

Workshop opportunity [Platinum]

You will be able to deliver a 5-6 hour workshop for one of the workshop days. At the same time, your workshop will be published on the conference website and promoted via emails, Facebook, and Google ads.

Speaker opportunity: delivering a talk, hosting a panel discussion, or hosting a virtual cafe [Platinum, Gold]

You will be able to present 45 min talk related to the conference topic.

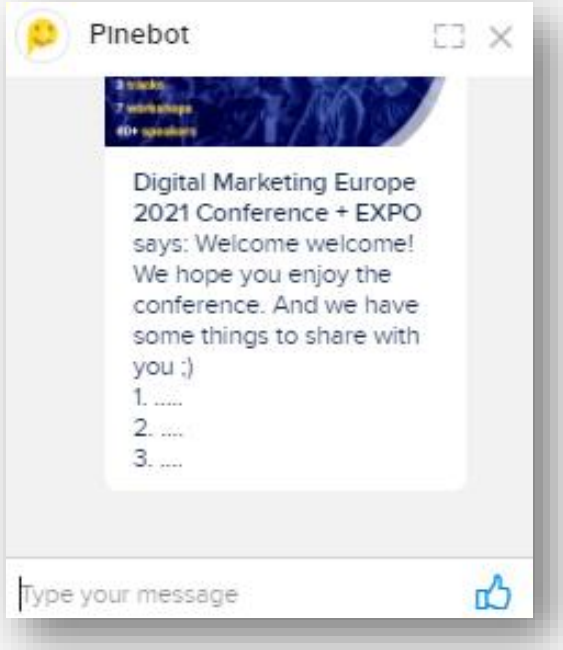
The speaker`s information and talk description will be published on the conference website and promoted via emails, Facebook, and Google ads.

Promotional email to all attendees before/after conference [Platinum, Gold]

You will be included in the promotional email(s) to all conference attendees. The sponsor needs to provide the information (text, banners) in advance. The information can vary from option to win a contest, book a meeting, to links and information about products.

Announcements for all conference participants [Platinum, Gold]

We will be able to send to all conference participants in advance aligned message as announcement on the platform.



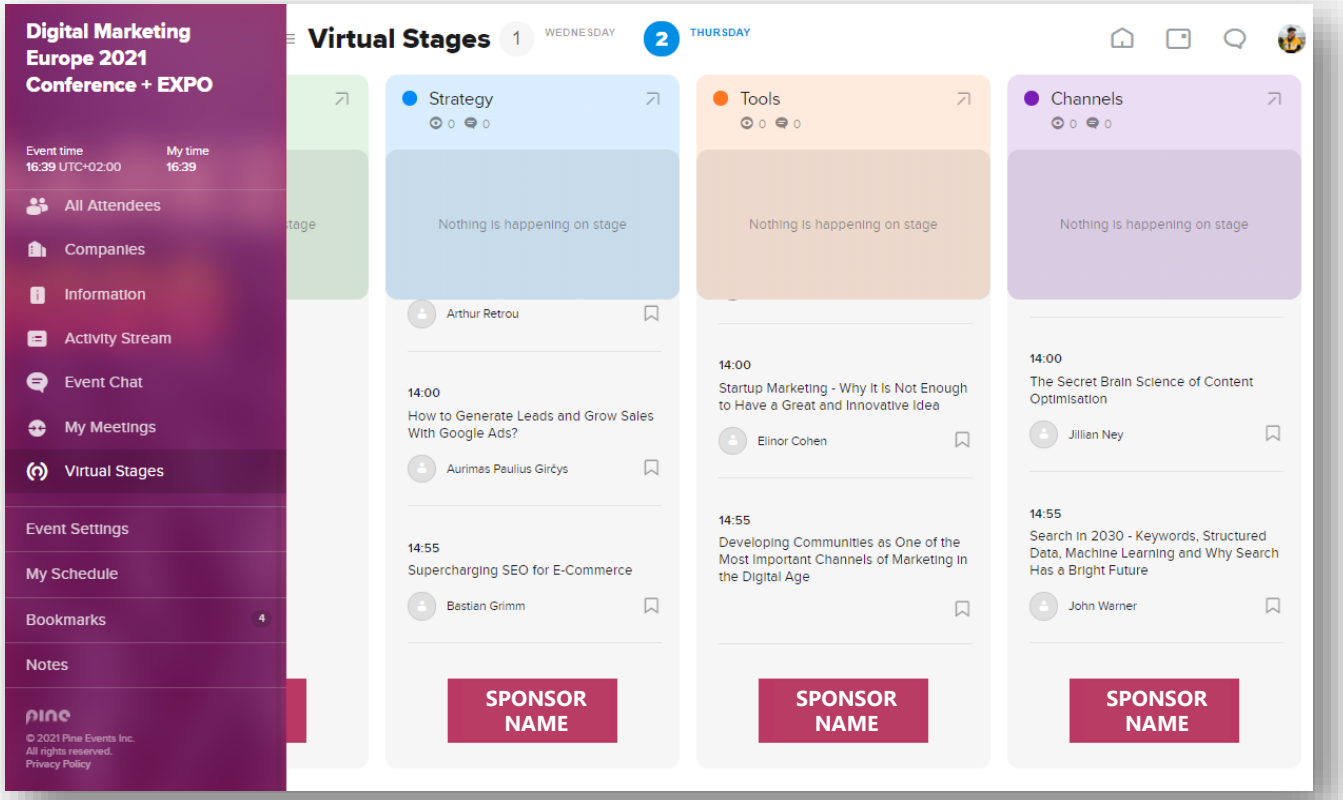
Scheduled marketing messages through Twitter, Facebook (during conference days) [Platinum, Gold]

During conference days we will be posting any relevant content about you on our Facebook and/or Twitter pages. The information has to be provided by the Sponsor (text, visuals).

Logo on virtual stage track

[Platinum, Gold]

There will be 7 virtual stages on conference days. You will be able to put a banner (388x144) for one of them.



Size 1/2 livestream booth [Platinum, Gold, Silver]

DIGITAL MARKETING #CONFERENCE

At your Livestream booth you will be able to place:

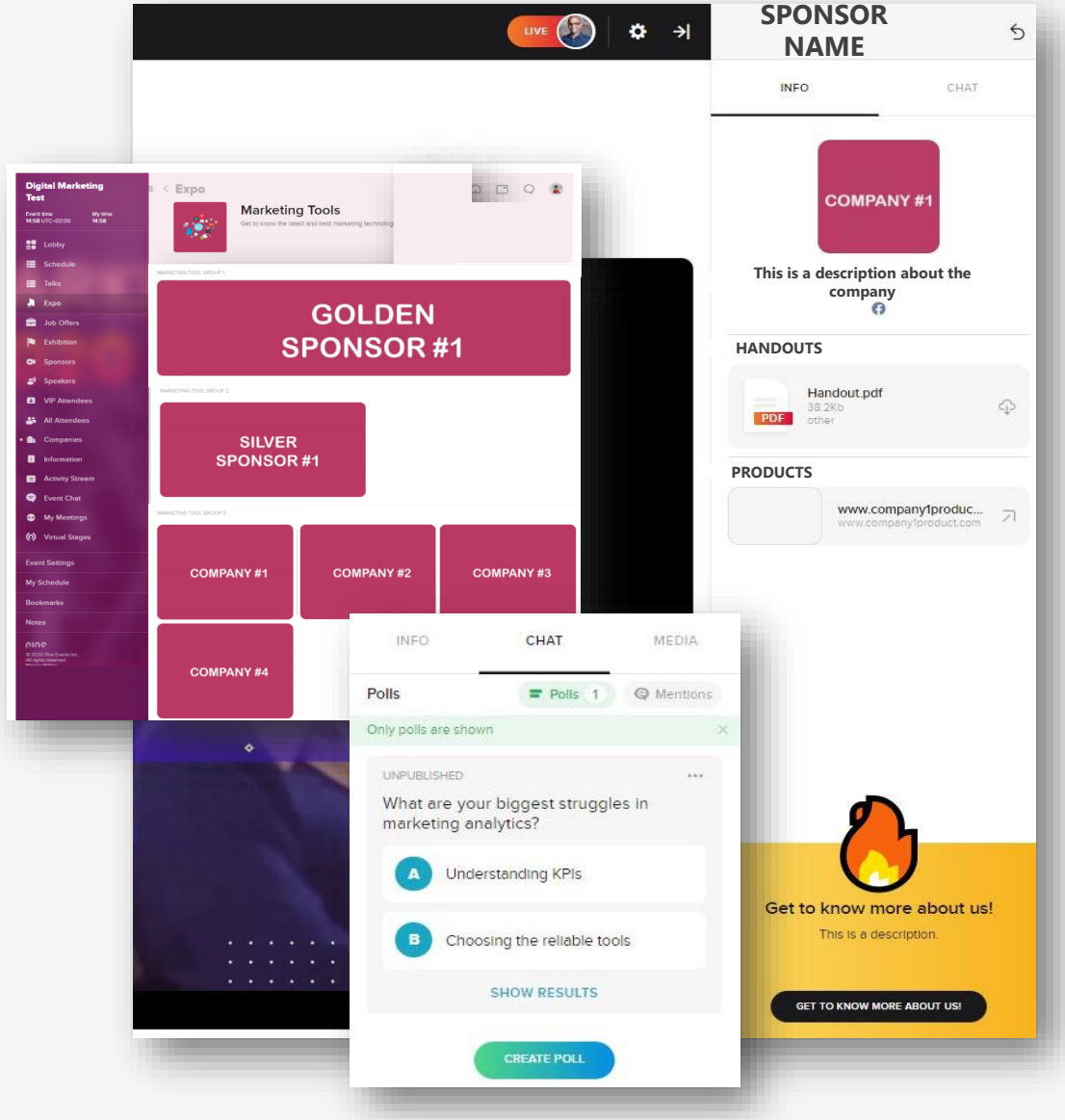
- **Links** to your products, services, or company website
- **Handouts** to share any files with the attendees
- **Social profiles** of your company and/or company representatives
- **Logo** (200x200) which will be displayed on a white background
- **Description** of the company
- Your own **schedule** so attendees learn more about what will happen at the booth
- **Polls** for any surveys or engagement
- **Call to action** for contests, offers, or anything else.

Your **booth thumbnail** will be placed in the EXPO hall. Golden Sponsors thumbnail size is 2000x480, Silver Sponsors thumbnail size is 990x480. EXPO Pass thumbnail size is 654x480.

Your company representatives (up to 4) will be able to **go live** and provide the content you are willing to. Additionally, the **attendees** who join your booth will be able to **join the conversation.**

When you are not live on the booth – you will be able to place any **video/graphic files** for attendees to see in the meantime.

Each Livestream booth has different **chats** for attendees and sponsors to connect.



Distribution of digital assets or gifts [Platinum, Gold, Silver]

You will be able to provide and distribute promotional and gift materials. The digital assets might include anything non-physical: memberships, discounts, promo codes, service trials, etc.

Participating in a panel discussion or virtual café

[Platinum, Gold, Silver]

You will be able to participate as one of the main panelists in the discussion spaces. They are designed around specific topics to challenge ideas, exchange practices, and help to solve issues. Virtual café is similar to debates and public discussion where attendees can also jump in, whereas panel discussion is the conversation between panelists only.

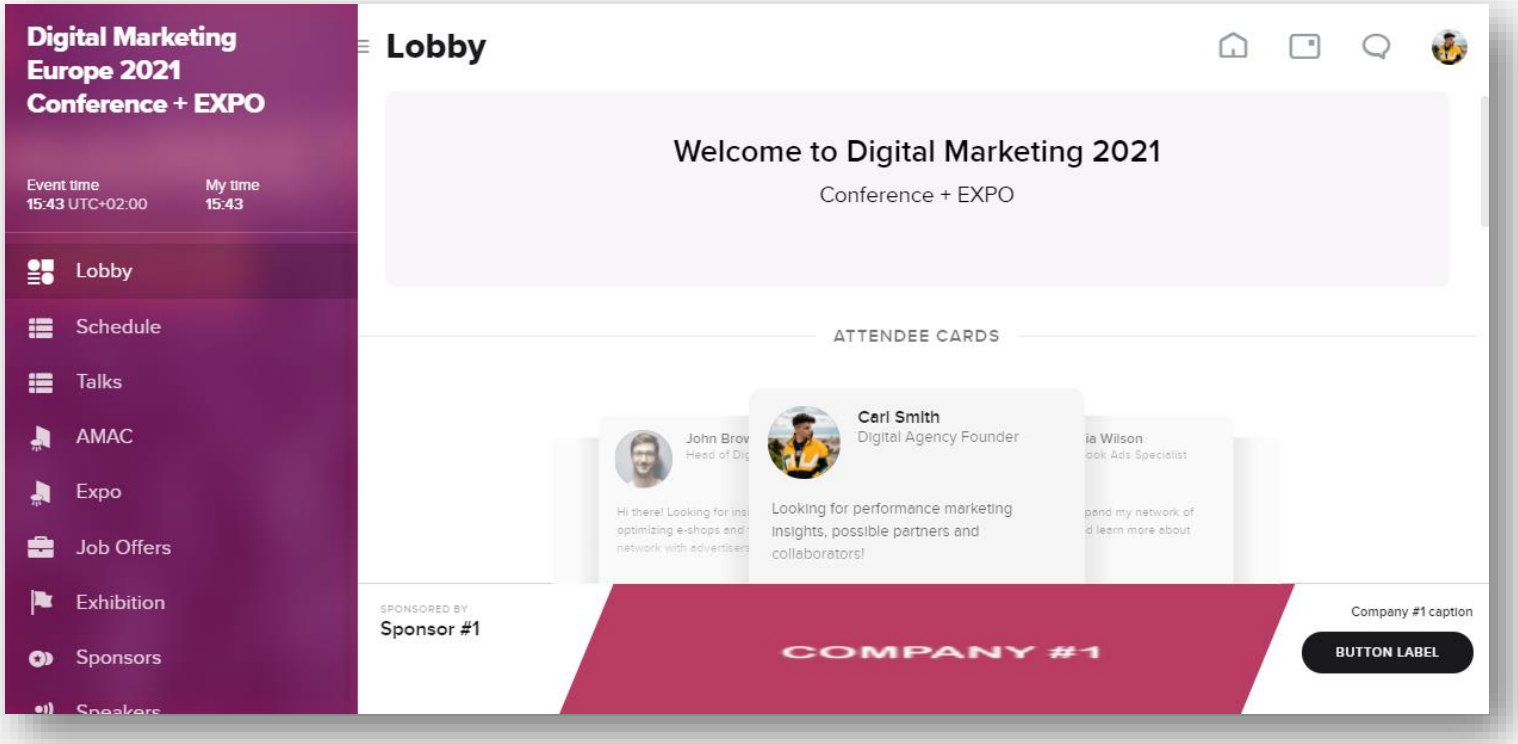
Banners on the conference platform menu [Platinum, Gold, Silver]

DIGITAL MARKETING #CONFERENCE

You will be able to provide banners that we will add to the conference platform menu. Banner includes the company's name, caption, button name, button URL, and cover image. Displays are aligned with the organizers.

Menu available for displays on desktop:

- Lobby
- AMAC
- Expo
- VIP Attendees
- Activity Stream
- My Meetings
- Attendee Profile
- Session Stages
- Meeting



Complimentary Workshop Pass [Platinum, Gold, Silver]

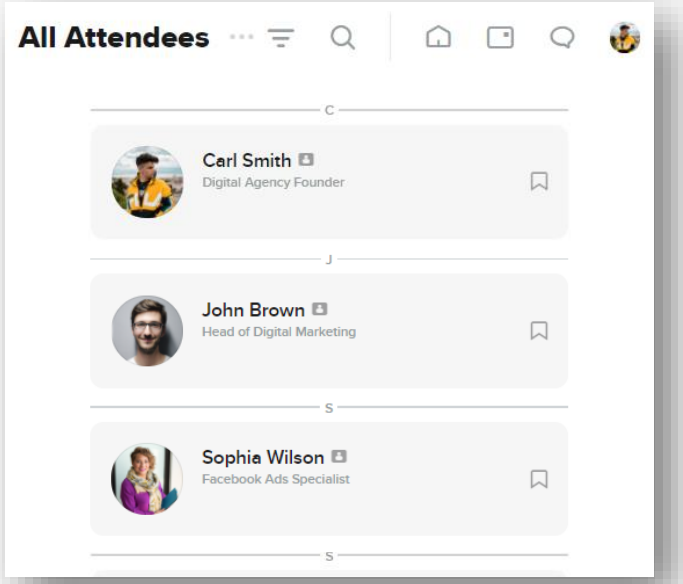
You will get free attendance to one of the workshops.

Complimentary VIP Pass [Platinum, Gold, Silver, Bronze]

You will get free attendance and all related benefits as a VIP Pass holder.

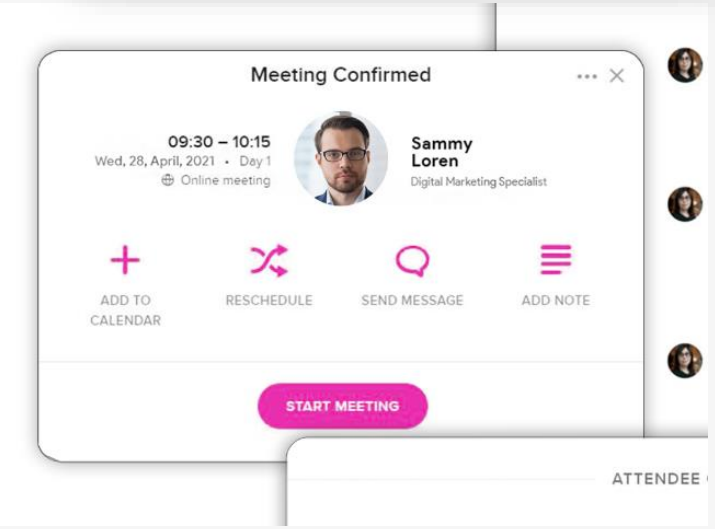
Option to see the attendee list and chat on the platform [Platinum, Gold, Silver, Bronze]

During and sometime before the conference, you will be able to see all the attendees on the platform. Those who interest you – you will be able to drop a message and chat.



Option to schedule calls with speakers and VIP attendees [Platinum, Gold, Silver, Bronze]

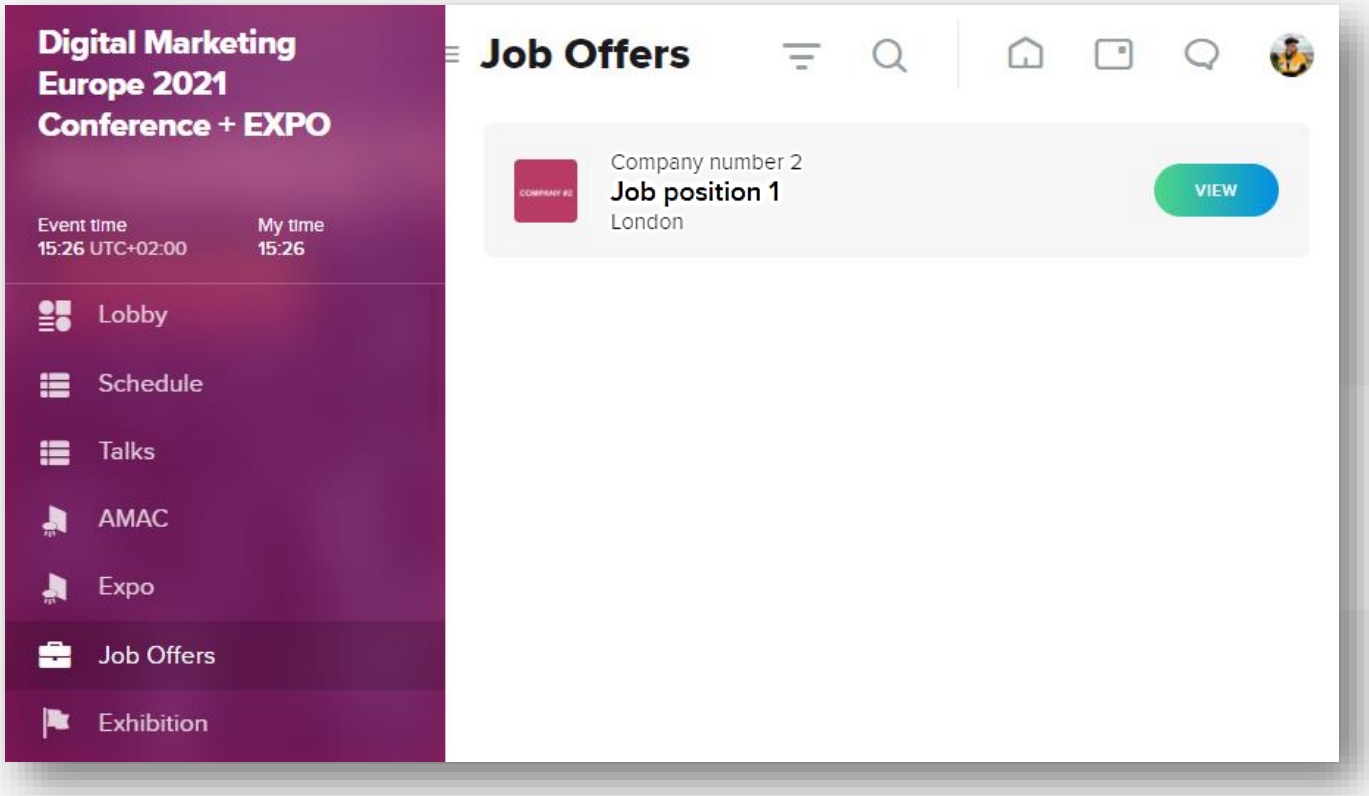
You will be able to see the free time slots of special conference stakeholders, invite them to a private meeting, and discuss any matters.



Job Listings [Platinum, Gold, Silver, Bronze]

You will be able to post job offers on the job board and include the following information:

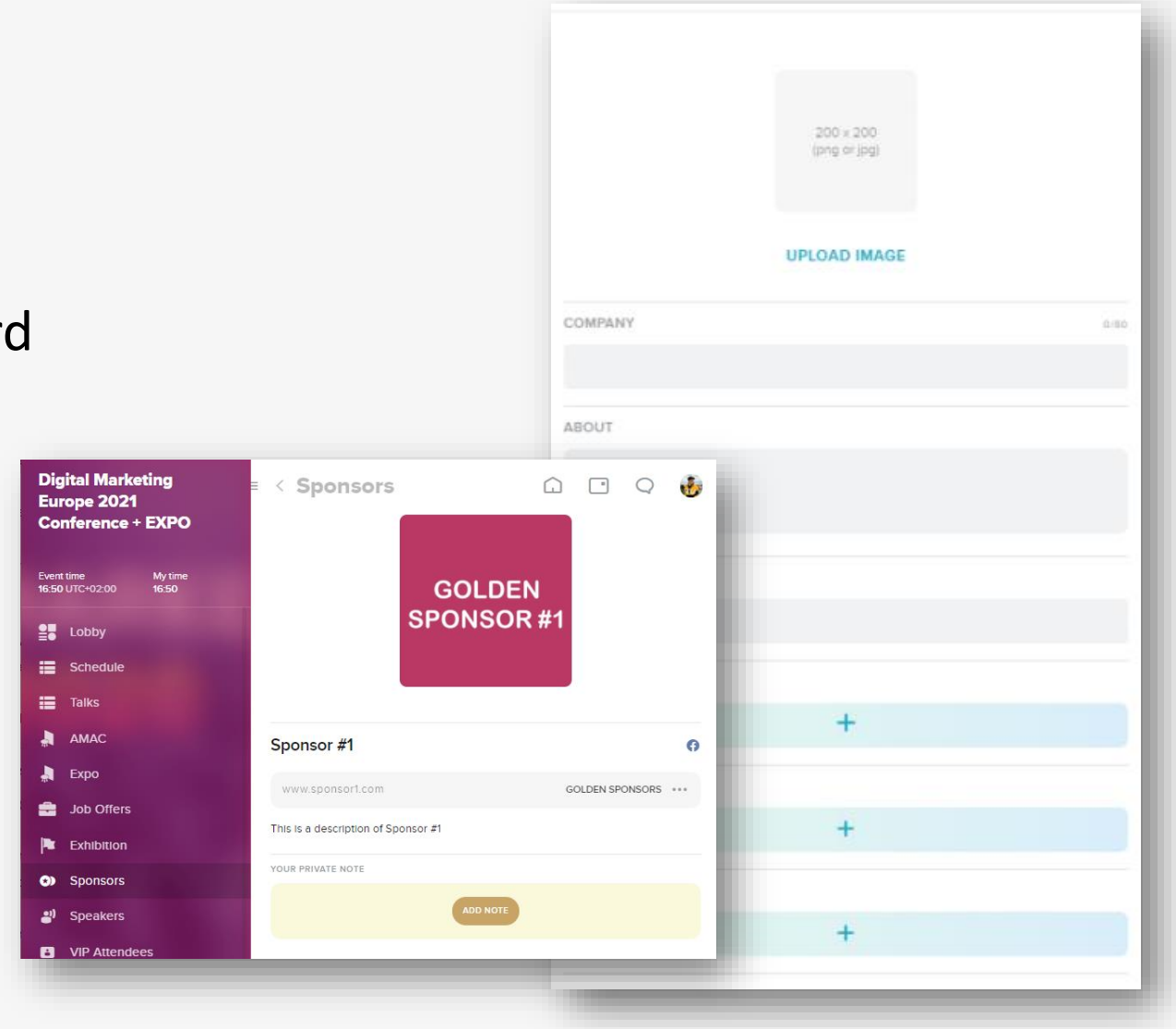
- Job title
- Tags
- Location
- If the job is remote
- Link to job description



Sponsors` business card

[Platinum, Gold, Silver, Bronze]

You will be able to create a business card for your company.

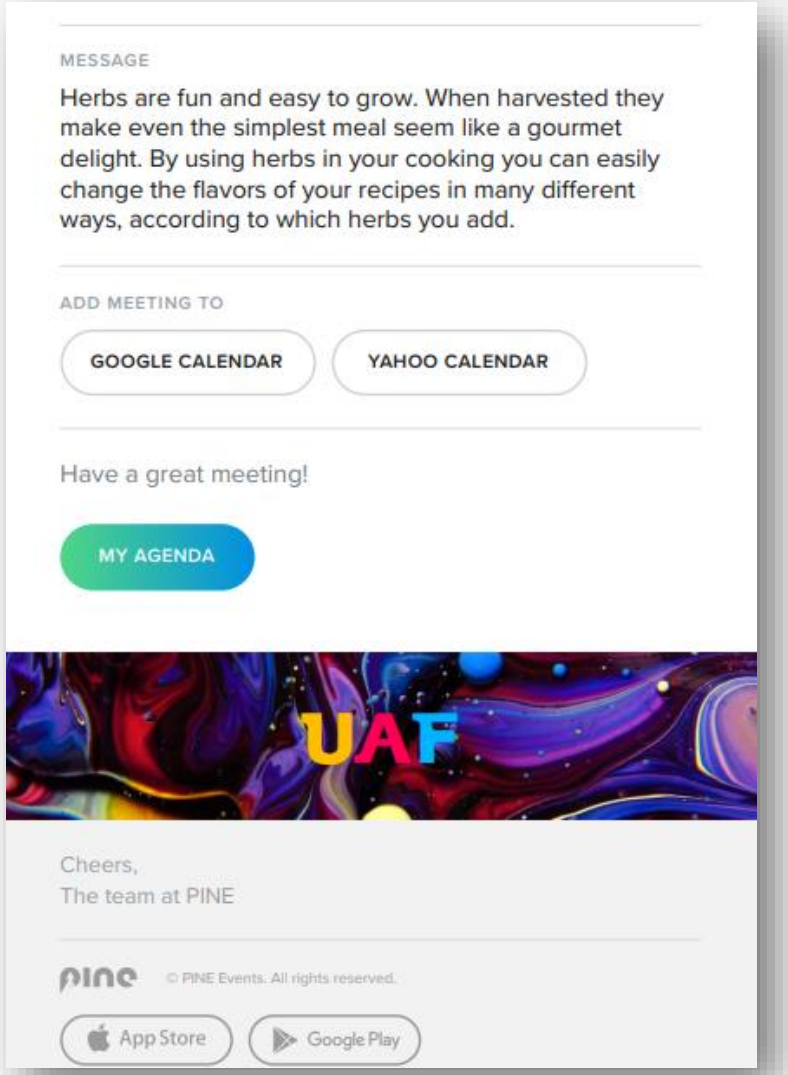


Logo on platform letters to attendees

[Platinum, Gold, Silver, Bronze]

Your logo will be placed to the automatic conference platform letters on the following occasions:

- Welcome Note
- Requested Meeting
- Rescheduled Meeting
- Cancelled Meeting
- Confirmed Meeting



Logo on the conference website

[Platinum, Gold, Silver, Bronze]

Your logo will be placed on the conference website`s homepage next to the other sponsors.

Logo on promotional mailings for the attendees

[Platinum, Gold, Silver, Bronze]

Once provided by you we will include your logo in the sponsors' section in our promotional emails for the attendees.

Mentioning during Opening and Closing ceremonies

[Platinum, Gold, Silver, Bronze]

The conference host will mention you as a sponsor and a description of your company/product (up to 1 sentence) 4 times (1st and 2nd conference days).

CONTACTS

DIGITAL MARKETING #CONFERENCE

Gintare Balciunaite

Conferences Team Leader

Info@digitalmarketingcon.eu

+3706 184 0111