DIGITAL MARKETING 2023 ONLINE EDITION

MARCH 2023

SPONSORSHIP OPPORTUNITIES

ABOUT

When? March 28-29, 2023

Where? Online

The online conference will be held using pine.events platform

Target groups: agencies, SMEs, Marketing departments, Startups, Freelancers, Influencers.

5000+	40+	30+	4	2
[Attendees]	[Speakers]	[Countries]	[Tracks]	[Days]

💬 Social Media	🖥 Online Advertising	🔍 SEO & SEM	⚙ Marketing Technology	☆ Customer Experience
👍 Brand Strategy	📈 Growth Hacking	🌐 Web Marketing	☰ Content Marketing	✉ Email Marketing
📱 Mobile Marketing	⚙ Marketing Automation	🖥 User Experience (UX)	👥 Affiliate Marketing	📊 Data & Analytics

Sponsorship Packages for Online Attendance

SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
List of attendee emails (1500-2000)	✓	✗	✗	✗
Virtual booth and company`s placement in the lobby*	✓	✗	✗	✗
Hosting panel discussion*	1	✗	✗	✗
Speaker opportunity	1	1	✗	✗
Hosting conference track (opportunity to present moderator for interaction with speakers and audience on virtual track)	✓	✓	✗	✗
Announcements (SMS, push and email notifications) for participants during the conference	✓	✓	✗	✗
Scheduled marketing messages through Twitter, Facebook, LinkedIn (before the conference)	✓	✓	✗	✗
Logo on virtual stage track*	✓	✓	✗	✗
Livestream booth at Sponsors area	✓	✓	✓	✗
Distribution of digital handouts and products	✓	✓	✓	✗
List of Sponsors booth visitor contacts	✓	✓	✓	✗
Banners on conference platform different pages	✓	✓	✓	✗
Participating as discusser in panel discussion	✓	✓	✓	✗
Option to schedule calls with speakers and attendees	20	15	10	✗
Complimentary tickets to 2-Days conference	10	7	5	3
Option to see the attendee list and chat on the platform	✓		✓	✓
Job listings on the platform	10	7	5	3
Your business card on the platform	✓	✓	✓	✓
Logo on platform letters to attendees	✓	✓	✓	✓
Logo on promotional mailings for the attendees	✓	✓	✓	✓
Logo on the conference website	✓	✓	✓	✓
Mentioning during Opening and Closing ceremonies	✓	✓	✓	✓
PRICE**	7 000 €	5 000 €	3 000 €	1 000 €

Sponsorship opportunities are defined more specifically further.
*The space for opportunities are limited, therefore we rely on first-come, first-served basis.
** Excluding VAT.

CONTACTS

Donatas Sedys

Conferences Co-Founder

info@digitalmarketingcon.eu

+37061880137